



General Business
Meeting Minutes

February 20, 2019

Absent from Meeting:
See Lauren Cornell for this information.

Motion to start meeting:

- Motion: Peer Leader Representative Bryanna Smith
- Second: Student Veterans Association
- Call: Alpha Lambda Delta
 - Everyone agreed to start meeting

Approval of last meeting Minutes:

- Motion: Student Veterans Association
- Second: CAB
- Call: AMS/NWA

Student Body Comments:

Winter weather concerns:

- Snow removal-
 - Storms have been brutal this year – students have noticed the oil on campus so SGA executive board is going to contact Michael Stevens who works for maintenance. He can talk about this issue more if he can come into one of our next meetings.
 - Class of 2020 Representative Sarah Sickles – there is a frost heave or giant crack on the hill in front of hornets nest by the gazebo it is extremely hard to see at night because it gets so dark so early. Students have been falling and almost injuring themselves because of this.
 - Similar situation on the road behind dining hall and MgGoff hill.
 - This issue was brought up during the first Presidential Student Advisory Council – so the higher ups do know about it.
 - There was talks about possibly getting better lighting either on the gazebo itself or a whole new light on the hill.

Reports and Presentations:

Mary Farfard – Marketing and Social Media for NVU on both campuses



- Mary and her team are here to help improve and take advantage of all the social media accounts that the clubs on campus have created. – Mary collected usernames and contact person from all the clubs social media accounts so that the NVU accounts can follow them and share them.
- Clubs can go to Mary for social media presence (Instagram story, Facebook story, etc.)
- If club or department social media is up to date and accurate then marketing can share it and show more of the student experience rather than sharing something that was created by marketing. Which helps promote the experience here at NVU as well as promotes the clubs.
- NVU social media accounts that are updated – need to be accurate and on brand so that it can be shared
- Tagging location on social media:
 - **Don't use these: (don't want to confuse prospective students)**
 - Lyndon state College
 - NVU – L / NVU - J
 - **USE THESE INSTEAD:**
 - NVU – Lyndon
 - Northern Vermont University – Lyndon
- Looking ahead:
 - Make sure that if your club does have a social media account(s) that the advisor(s) or the next 'generation' of your clubs executive board has the username/email address/ password that the social media account runs by so that your clubs account doesn't die.
 - Using the correct hashtags so that students pictures, videos, etc can be shared on the NVU social media pages
 - #NVUDoNorth
 - #ThisIsNVU
 - When creating events on Facebook, ask the NVU – Lyndon Facebook page to co-host them so that everyone can see the upcoming events (CAB does this all the time).

Allison Lanfear – Financial Update:

- **Current balance: \$18,550**
 - New synoptic reports which will tell you what your clubs balance is. If you need this information contact Allison ASAP!!!
 - Wednesday March 6th from 1:00-2:00 - next town hall
 - come by to talk about anything financial related that your club needs. Whether that is your clubs balance, filling out the correct paperwork, or just to talk stop by!!!

Discussion and Action Items:

Climate Consensus Funding Request - \$1,832:

- Brief Climate introduction
- Who are they: The Climate Consensus group was founded a few years ago by students who were concerned about the current climate and were wondering how to communicate to people in the community and change the outcome of climate change.
- Main goal is to educate the public on climate change – the group goes out to middle and elementary schools to communicate this as well as participates in local marches to show that this next generation cares about their climate.
- Discussed new ways to get publicity on climate change and came up with the idea of a race.



- Weren't expecting a whole lot of people to show interest but got the opposite - There are currently 17 students, 10 faculty, and 4 alumni that are going to take part in this. The amount of alumni has doubled after a social media post
- The clubs main goal in doing this is to:
 - Raise awareness for climate change
 - Practice healthy lifestyle
 - Promote collaboration and strengthen community
 - Gain publicity for school and organization
- The race that they decided to attend is the Sri Chinmoy Half Marathon on May 11th in Flushing Meadows, NY – ½ marathon relay.
- Doing this down in NY can have a huge impact on us up here by getting our name out in the general public
- What they are asking for
 - **\$312 for race registration (discounted rate!!)**
 - **\$16 per person for half-marathon relay (15 students)**
 - **\$36 per person for entire half-marathon (2 students)**
 - **\$800 for lodging**
 - **\$160 for 1 night (5 rooms)**
 - **\$720 for food expenses**
 - **\$20 per meal (2 meals per student)**
 - **\$40 for water and protein snacks for race**
 - **Total: \$1,832**
 - **All this money will be going to the students. The faculty and alumni will be paying their own way**
- Questions/Comments: N/A

Motion for Discussion:

- Motion: Student Veterans Association
- Second: Ultimate Frisbee
- Call: Gaming Community

Discussion

- Motion: Peer Leader Representative Bryanna Smith motioned to give them an even \$2,000 so that they can get more food and possibly another hotel room.
- Second: Outing Club
- Call: Rugby Club

Voting Results: Motion to give them \$2,000 passes by 100%

Other Business:

Adventure Programming Funding Ideas:

- With budgeting coming up soon SGA has started to discuss what we can do for adventure programming. Students have noticed how often the adventure program comes to SGA which is okay because when they go on trips they are getting the NVU name out there and are modeling a healthy lifestyle for students to be a part of. However, students would like them to have their own budget instead of constantly coming to SGA.



- Maybe in April when club budgets are happening they can get a budget but if that doesn't happen then we have plans
- Allison has updates:
 - All departments are going through budgeting and Adventure Programming can apply through that and SGA will help her through that process as well.
 - If she needs more SGA can help if needed
 - 10% - was brought up again making another sub committee
 - We have 10% committee – everyone pays student activity fee, that money is pooled together then is split 45%,45%,10%. 45% goes to SGA 45% goes to CAB and 10% goes to 10%
 - Idea is to add another 10% for adventure programming so they can do their thing

Spring Weekend updates:

- Come up with a bunch of cool ideas
- Katie ebner –
 - Disc golf tournament
 - Students can stop by the table and pick up a card, go play disc golf, come back and return the card and will be entered into a raffle
 - Hike and camp out – weather permitting thinking of a backup plan
 - Kyacks on library pond
 - Ropes course – Lyndon's Ninja Warrior
- Sunday – pool party???
- Talking back and forth with CAB – Friday glow in the dark mini golf, star theatre trip, involvement fair will have carnival theme, as well as glow in the dark
- Food doesn't last as long in bulk – coming up with a plan
- Dipndots will be try and be there

VSCSA-

- Switching from moodle to canvas
 - Keeping up with technology and push for more technology use
 - Cloud service and tech support
- Hall of fame dinner
- Next meeting March 8 @5:30 – remotely so it will solve any transportation issues

10% Committee-

- 2 water bottle filling stations
 - \$1,100 each
 - Locations include 3rd floor ASAC, 4th floor Vail
 - HAC needs one desperately as well – will talk to JD about it in the near future
- New Charging tables – old one in hornets nest is dying
 - \$4,500 for new table and old table repairs
 - \$600 for new chairs to go around the new table (located in Theatre lobby)
- NVU Mountain Biking team
 - \$500
- Pony Barn Sign (outside of ASAC)
 - Currently says Northern Vermont University



- Working on getting it to say Northern Vermont University – Lyndon
- Hornet Statue – to show some hornet pride
- Veterans Pond
- Professional Hallway Photos (down the library hallway)
- The “Hive”- have all the \$\$ they need to get done (might be done by April)
- Fitness Center upgrades
- Disc Golf course signage

Adjourn:

- Motion: CAB
- Second: Ultimate Frisbee
- Call: Rugby Club



